

TRACKS

Free

This is a monthly newsletter that franchise owners can subscribe to. Each issue is personalized with the individual franchise owners contact information. The newsletter comes out around the first week of every month. The newsletter is full of information on new lodges, client reports from trips taken, available trips, conservation articles, etc. The newsletter comes in a pdf format so you can easily e-mail it out to all of your clients.

Web Leads/Dealer Locator

Free

This program offers franchise owners the opportunity to receive trip leads that come in off the corporate website. This also allows you to be listed on the dealer locator button on the public side of the corporate website. You can personalize your information located on the dealer locator by logging into the agent's pages and clicking Account Info.

Agent Websites

\$500 (start up cost)

This website is a mirror image of the corporate office website. You will have the ability to make changes to the front page text, photos, links, etc. The site will be updated every time the corporate office makes a change to the website. If a lodge is added or dropped those changes will be made to the agent website immediately. The \$500 fee includes the registration of your domain name and the first year hosting. The hosting after the first year is \$17 per month.